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WellDoc® Announces Partnership with Human API to Explore Enhanced Data Integration Capabilities for Its BlueStar® Digital Therapeutic

Baltimore, Maryland, August 2, 2016 – Digital health technology leader WellDoc today announced a collaboration with Human API, the fastest-growing health data platform, through which the two companies will explore the unique integration of type 2 diabetes patient health data within WellDoc’s BlueStar digital therapeutic. Human API’s data platform will provide WellDoc with real-time access to comprehensive clinical patient data from its network of 15,000+ pharmacies, health systems and laboratories. The steady flow of data is shared within a highly secure environment that ensures protection of data and patient privacy.

“We are excited to partner with Human API and look forward to harnessing the power of its health technology platform to enhance our BlueStar digital therapeutic,” said WellDoc CEO Kevin McRaith. “Our companies have a unique synergy and are focused on capturing and relaying quality data that have the ability to help foster real and tangible outcomes to better the lives of patients. With the increased harmonization of this data through Human API, patients using BlueStar could obtain improved real-time feedback with greater convenience and their healthcare providers will have more accuracy when making decisions about ongoing care and treatment regimens.”

Through the Human API Data Platform, enterprises and applications can access and analyze comprehensive clinical data in real-time on more than 175 million covered lives from the Human API Health Data Network – a real-time, digital data network of more than 15,000 health systems, hospitals, clinics, labs, pharmacies, devices, and mobile health applications. By unifying and normalizing health data from across the entire ecosystem of care, Human API powers a complete, unified, longitudinal view of a consumer’s health.

WellDoc’s BlueStar digital therapeutic for adults with type 2 diabetes uses information entered by patients, such as blood glucose levels, to deliver helpful guidance, messages, educational tips, and motivation – in real time. By partnering with Human API, WellDoc will be able to seamlessly integrate medication, medical history and laboratory data from multiple sources with a patient’s consent but without requiring direct patient input – further optimizing the user experience and helping patients and their physicians make informed decisions.

“Through Human API’s work with industry leaders like WellDoc, we are providing unprecedented health data liquidity to create a more effective and personalized healthcare system and power frictionless, real time consumer and patient experiences,” said Andrei Pop, Chief Executive Officer of Human API.

About WellDoc®

WellDoc is a digital health technology company that develops mobile solutions to drive behavioral and clinical change in chronic disease. WellDoc’s goal is to improve patient self-management and help



physicians overcome gaps in the delivery system to improve clinical outcomes and decrease cost. WellDoc has commercialized BlueStar[®], a digital therapeutic, for adults with type 2 diabetes. This therapeutic is designed to fill the support gap between patients and providers during the 8700 hours that individuals live their lives outside the healthcare system each year. WellDoc has a proven track record of contributing published, peer-reviewed clinical evidence since 2008 and presented real-world patient engagement and clinical outcomes at the American Diabetes Association's (ADA) 76th Scientific Sessions. BlueStar[®] is recognized by the ADA on its website as the first and only in the new class of diabetes treatment known as Mobile Prescription Therapy. In a recently published *Forbes* blog, WellDoc was named among one of five healthcare tech companies to watch in 2016. For more information, visit www.WellDoc.com and www.BlueStarDiabetes.com.

About Human API

At Human API, we are opening up the world of health data for next-generation healthcare applications. Through the Human API data platform, enterprises and applications can access and analyze comprehensive clinical data on more than 175 million covered lives from the Human API Health Data Network – a real-time, digital data network of more than 15,000 health systems, hospitals, clinics, labs, pharmacies, devices, and mobile health applications. For more information, visit humanapi.co.

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