



**FOR IMMEDIATE RELEASE**

**IQVIA Institute Rates WellDoc's BlueStar® as "Top App" in Clinical Diabetes Treatment**

**Columbia, Maryland, November 13, 2017** – WellDoc®, a leading digital health company, announced today that IQVIA Institute for Human Data Science (formerly Quintiles/IMS) named BlueStar®, WellDoc's FDA-cleared, proven digital therapeutic for people living with type 2 diabetes, the "top app" in the category of clinical diabetes treatment. The related [report](#) entitled, "The Growing Value of Digital Health: Evidence and Impact on Human Health and the Healthcare System," featured the top-rated apps for patients to manage conditions including cancer, diabetes, hypertension and asthma.

"It's an honor to have IQVIA name BlueStar as the top app in the category of clinical diabetes treatment," said WellDoc's CEO [Kevin McRath](#). "IQVIA, who we've known for years as Quintiles/IMS, is a leading global provider of information that focuses on using data and science to help healthcare clients find better solutions for their patients."

IQVIA rated the apps via scores calculated using a proprietary system that takes into account many factors including: approvals by healthcare providers, patient ratings, endorsements from regulators and clinicians, and peer-reviewed articles.

The IQVIA report concluded that strong evidence now exists for the use of digital health in diabetes, depression and anxiety, making these categories strong candidates for consideration by clinical guideline writers. To learn more, visit [www.IQVIA.com](http://www.IQVIA.com).

**About WellDoc®**

WellDoc® is the leading digital health company revolutionizing chronic disease management to help transform lives. Our groundbreaking technology is guiding individuals through the complicated journey of living with chronic diseases, with a goal of improving their health and helping them to be more balanced. We are the first digital health company based on a life science business model, and our foundation is built on randomized clinical trials that demonstrate significant clinical outcomes. We have mastered diabetes management by taking an aggressive and innovative approach that utilizes sophisticated logic and precise algorithms, and integrates the most advanced mobile technology, behavioral insight, and diabetes education for those living with type 2 diabetes. Our FDA-cleared, proven digital therapeutic, BlueStar®, provides real-time and timely individualized coaching and support, as well as diabetes educational tools that are actionable and personal. Our clinical evidence shows a 1.7 to 2.0-point mean A1C reduction for adults living with type 2 diabetes who used BlueStar®. For more information, visit [www.welldoc.com](http://www.welldoc.com).

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